

Auto SEO

What ? Why ? How?

Every time you update, your entire website gets updated via our *Site Sense keywords* widget. By adding an internal link to fresh content on every page, the NowFloats Product ensures that any newly crawled pages' link to other related links within website.

And as always, each keyword is relevantly tagged with the location.

Address:

7007, B4 Avenue, WJ Street
Wonderland Enclave
Pondicherry
India

[View On Map](#)

Contact:

[+91 1234567890](tel:+911234567890)

'Site Sense' Keywords:

[Servidor Remo...](#)

[Google Chrom...](#)

[American Tripl...](#)

[Track Record ...](#)

[Msg Android C...](#)

[Other Business...](#)

[Businesses in ...](#)

Whenever you add content to your business website on the NowFloats Product, our algorithms understand your content and automatically extract the key concepts from it. Keywords, and their density are core concepts of SEO.

Example from an update about razors and shaving creams.

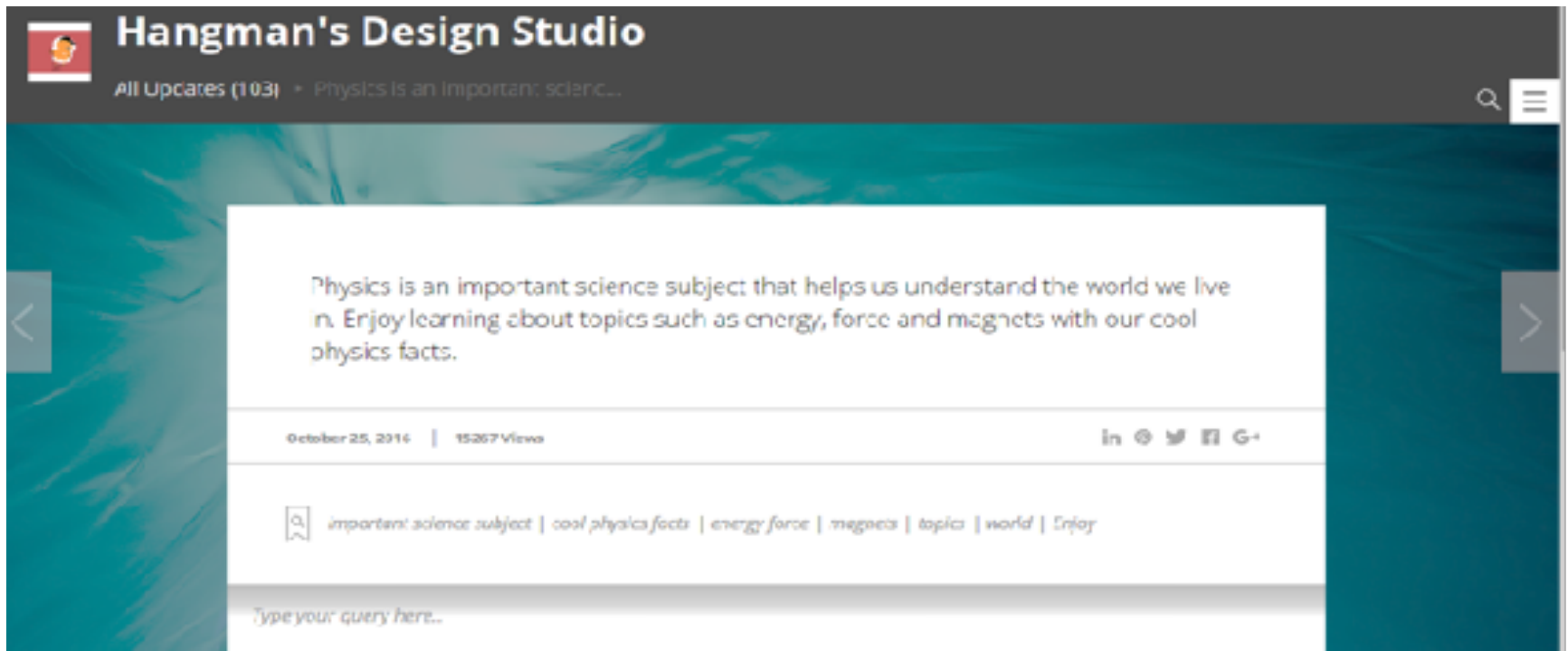
July 22, 2015 | 16387 Views

in    

 *single blade disposables | oldskewl straight edges | inch disposable blade | Old Spice Aftershave |
gillette single blade | Double Edge Safety | Shave Cream Smells | fiveaclock shadow | Disposable blades |
Britishmade razor*

Every Time you create new content on the NowFloats Product, you are creating a new page. The unique URL of this page is automatically generated with terms or keywords from the first sentence of your new content. URLs with Keywords are a good factor for SEO.

Example from an update about physics classes.



Every update results in the creation of a new page. The keywords extracted via semantic analysis from these, link these pages to each other creating a website with a proper structure.

A dense website with multiple pages, and an organized structure with internal links is invaluable to being discovered by search engines.

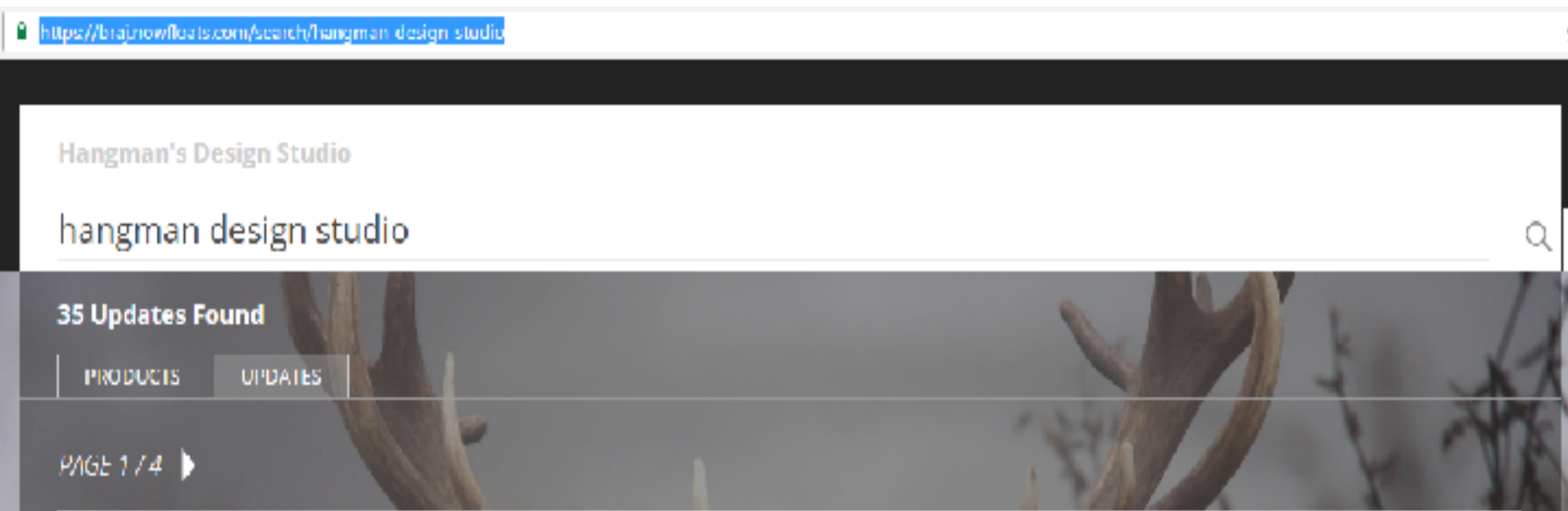
October 5, 2016 | 5299 Views

in @ t f G+



*identity design communication | products graphic design | Hyderabadbased studio | hangman design studio |
design strategy | working | fields*

The new pages, internal links, location based keywords, and site sense widgets are all connected using index/search pages. By creating a graph search for each keyword, we are able to display the relevant content for any search to a search engine as well as a consumer.

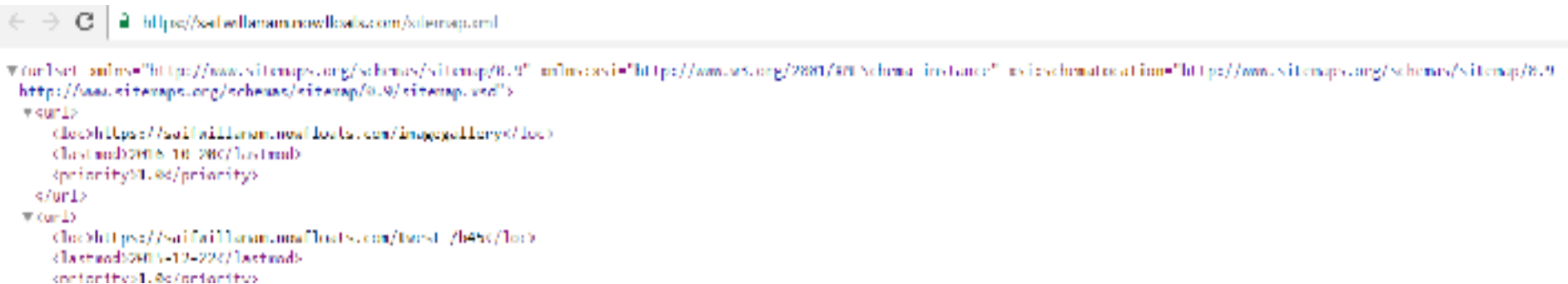


We use explicit schema.org notation for all our pages. As a part of our Auto-SEO algorithm, every site that is created has its schema automatically generated and displayed for any search engine. This allows a search engine to easily understand every part of our page.

```
295 <div class="from from-location">
296 
297 <div class="tooltip">
298 <div class="wrapper">
299
300 <div style="display: none;" k-widget="Map" iterscope="http://schema.org/GeoCoordinates" itemapprop="map">
301 <span class="lat" k-widgetprop="lat" k-displayas="Text" itemapprop="latitude">12.9713887</span>
302 <span class="lng" k-widgetprop="lng" k-displayas="Text" itemapprop="longitude">77.5945627</span>
303 </div>
304
305 <div k-widget="Address" iterscope="http://schema.org/PostalAddress" itemapprop="address">
306 <a href="https://seitwillanen.nowfionts.com/npview/12.9713887/77.5945627/seitwillanen" k-get="Get-URL(Map)" k-displayas="Link" title="See map">
307 <div class="full address quicklink" k-widgetprop="full Address" k-displayas="Text" itemapprop="streetAddress">887, 84 Avenue, W1 Street, Numberland Enclave</div>
308 <span id="business-city" k-widgetprop="City">Punjab</span>
309 <br>
310 <span k-widgetprop="Country">India</span>
311 </div>
312 </div>
313 </div>
```

Sitemaps are an integral part of how a Search Engine can index a website. On the NowFloats Product, every update you make creates a new page, thus needing a new Sitemap.

By auto-generating a sitemap, and submitting it dynamically, we are able to enhance the crawlability of your Business Website.



```
<?xml version="1.0" encoding="UTF-8" ?>
<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xsi:schemaLocation="http://www.sitemaps.org/schemas/sitemap/0.9 http://www.sitemaps.org/schemas/sitemap/0.9/sitemap.xsd">
  <url>
    <loc>https://saifwilliamnowfloats.com/imagegallery/</loc>
    <lastmod>2018-10-28</lastmod>
    <priority>1.00</priority>
  </url>
  <url>
    <loc>https://saifwilliamnowfloats.com/tourist /b49c/</loc>
    <lastmod>2018-10-22</lastmod>
    <priority>1.00</priority>
  </url>
</urlset>
```

We use our own language to establish standards and represent various elements of a Business Website to a search engine, while also rendering the best possible website based on several data points of a consumer.

```
<div class="icon icon-desc">
  
  <div class="tooltip">
    <div class="wrapper" k:widget="Business Description" itemscope itemType="https://schema.org/LocalBusiness">
      <span class="links info desc" k:widgetprop="Business Description" k:displayas="Text" itemprop="description">the zone is the right choice for visitors who are searching for a
combination of charm, peace and quiet, and a convenient position from which to explore Pondicherry. It is a small, comfortable hotel. The Dorei family and their staff offer an
attention, personalized service and are always available to offer any help to guests. The hotel is arranged on three floors, without a lift. In the ground floor, apart from the
reception, there is a comfortable lounge where you can sit and drink tea, or just read. There is also a splendid terrace, where, you can relax and immerse yourself from morning
onwards in the atmosphere of Pondicherry daily life, watching the city travelling about by water and people gathering together and filling the alleyways and little squares with their
chatter. The rooms are arranged on the first, second and third floors.</span>
    </div>
  </div>
  <div class="helper-tooltip">
    <div class="arrow-up"></div>
    <div class="helper tip text">
      ABOUT US
    </div>
  </div>
</div>
```