



CR1 ELECMET PVT.LTD.

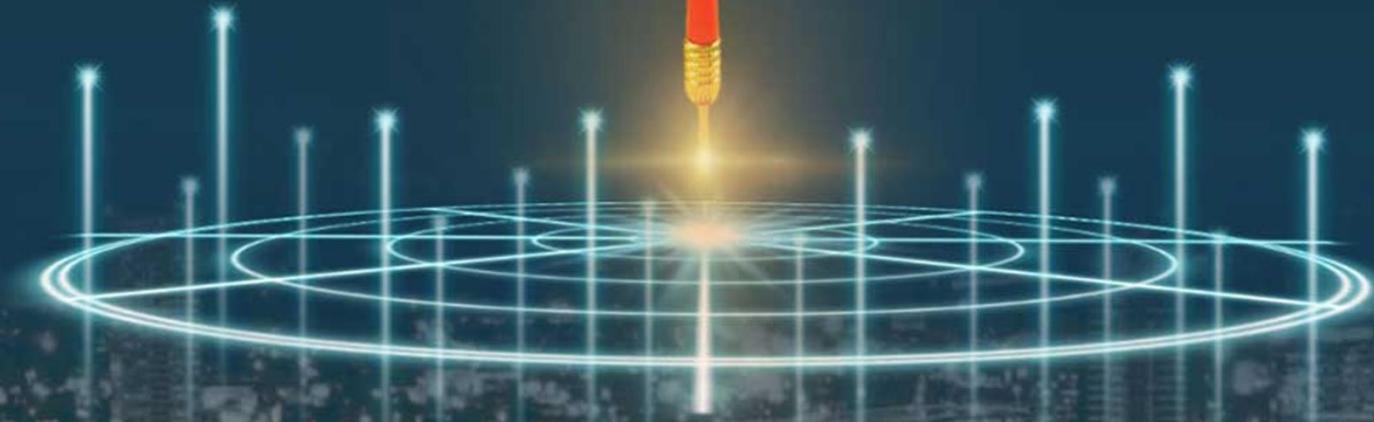


"Powering Tomorrow, Connecting Today: Your Trusted
Source for Electrical Excellence!"

www.cr1elcmet.com



CR1 ELECMET PVT.LTD.



ElectroHub Solutions

**"Empowering Progress, Supplying Excellence: Your Premier Destination for
Comprehensive Electrical Solutions"**



CR1 ELECMET PVT.LTD.



Agenda

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- 02** History of CR1 ELECMET PVT LTD
- 03** CR1 ELECMET Quality Policy
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CR1 ELECMET PVT.LTD.

ABOUT “CR1 ELECMET PVT LTD”

“Your Trusted Destination for Premier Electrical Solutions”

At CR1 ELECMET PVT. LTD., we take pride in being your go-to marketplace for a diverse array of top-notch electrical products and accessories. Our commitment to excellence is reflected in the high quality and exceptional reliability of all the electrical goods housed in our repository.

Established in Nasik in 2013 by the visionaries Mr. Sandeep Chandwadkar, Anil Chandwadkar and Satish Chandwadkar, CR1 ELECMET PVT.LTD. has emerged as a leading force in the electrical industry. Leveraging our extensive knowledge and deep understanding of electrical products, we have fostered invaluable associations with some of the most prominent brands in the field. This enables us to cover a wide spectrum of requirements for domestic, commercial, and industrial electrical works.

What sets CR1 ELECMET PVT.LTD. apart is our unwavering dedication to adhering strictly to industrial norms and standards. All our products are meticulously curated to meet and exceed the expectations of our discerning customers. Our values, embedded in honesty, commitment, dedication, quality, and service, have been the guiding principles since our inception.

Discover the CR1 ELECMET PVT LTD. advantage – where quality meets reliability, and customer satisfaction is our top priority. Experience electrical solutions that redefine excellence with CR Enterprises!

“Serving Over 80 Retail Customers in Electrical Shops and 60+ Retail Counters in Hardware Stores with Premium Cable Ties, Cable Glands , Cable Lugs, Earthing Materials, and Taparia Tools and more”





CR1 ELECMET PVT.LTD.

HISTORY OF “CR1 ELECMET PVT LTD”

“Empowering Progress, Illuminating Legacies: Your Ultimate Source for Premium Electrical Solutions”

The history of CR1 Elecmet Pvt. Ltd traces its roots back to 2003 when it was originally established under the name CR Enterprises. During its initial years, the firm specialized in providing a range of essential electrical products, including Copper Earthing Wire, Copper Earthing Sheet, GI Earthing Plate with Strip, PG Gland, Cable Ties, Cable Lugs, and Crimping Tools. With a focus on quality and reliability, CR Enterprises became a trusted name in the market.

In the year 2020, recognizing the need for expansion and diversification, the firm underwent a significant transformation. The name was changed from CR Enterprises to CR1 Elecmet Pvt. Ltd, marking a new chapter in its journey. Along with the change in name came a broadening of the product range, showcasing the company's commitment to meeting evolving customer needs.

The enhanced product portfolio now includes an extensive range of offerings such as Taparia Tools, Brass Gland, Earthing Powder and Chemical Earthing Rod, DMC Insulator, Kit Kat Fuse, Steel Grip Tape, WD-40, Jointing Kit, Solar Kit, and more. This strategic expansion reflects CR1 Elecmet Pvt. Ltd.'s dedication to staying at the forefront of the industry and providing comprehensive solutions to its customers.

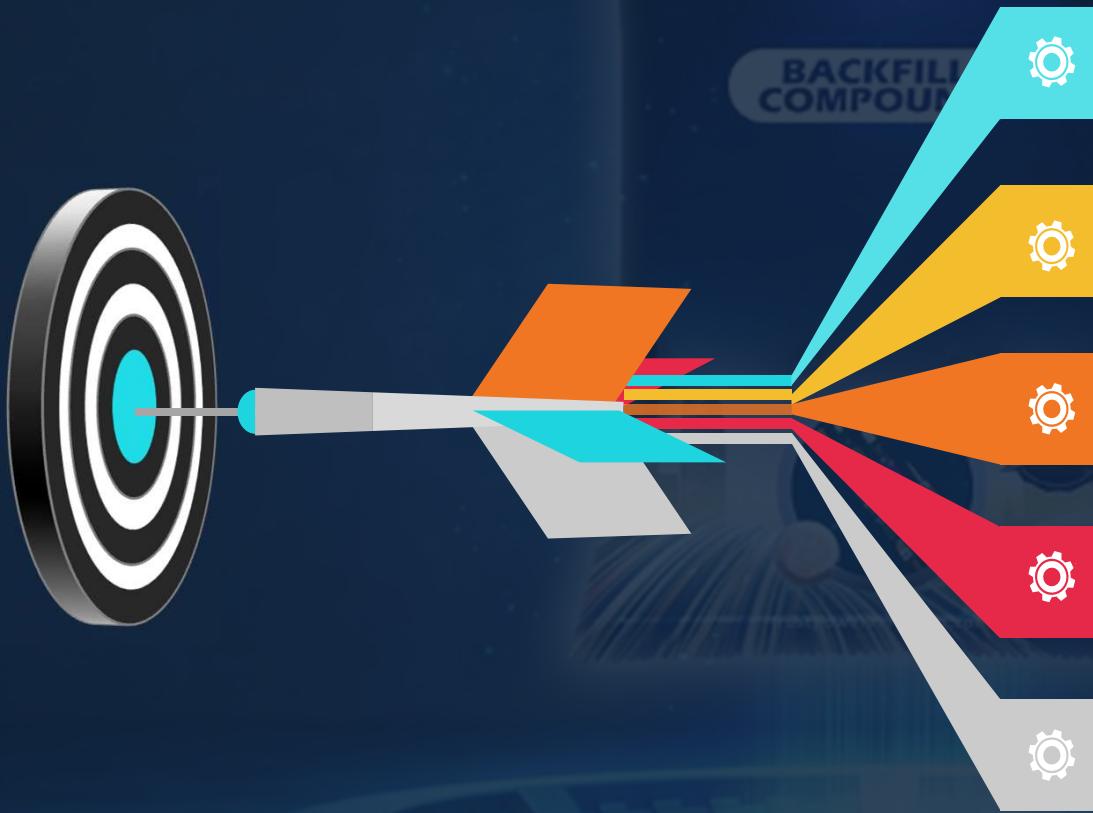
As CR1 Elecmet Pvt. Ltd continues to evolve, it remains rooted in the values of quality, reliability, and customer satisfaction that have been the cornerstone of its success since its inception. The journey from CR Enterprises to CR1 Elecmet Pvt. Ltd is a testament to the company's commitment to growth, innovation, and delivering excellence in the field of electrical products and solutions.





QUALITY POLICY

At CR1 Elecmet, quality is not just a standard; it is a commitment to excellence that permeates every facet of our organization, ensuring the satisfaction and confidence of our valued clients.



1. Client-Center Commitment

CR1 Elecmet is dedicated to delivering top-tier technical products and services that align with the needs and expectations of our clients. We prioritize client satisfaction by ensuring that all commitments, actions, and services provided reflect the highest standards of quality.

2. Continuous Monitoring and Improvement

We are committed to a proactive approach in monitoring our performance as an ongoing activity. Through rigorous evaluation processes, we identify areas for improvement in our products and services. Continuous improvement is not just a goal; it is a fundamental aspect of our operational ethos.

3. Expression of Quality

Every commitment made to our clients, and each action and service delivered, is considered an expression of quality at CR1 Elecmet. We uphold the highest standards in our offerings to ensure that our clients receive products and services that consistently meet or exceed their expectations.

4. Compliance and Adherence

CR1 Elecmet pledges to comply with all relevant requirements governing our products and services. We are committed to upholding industry standards and regulations, and we continually seek ways to enhance the effectiveness of our quality management system.

5. Striving for Excellence

The pursuit of excellence is at the core of our quality policy. We aim to go beyond meeting the baseline requirements by fostering a culture of excellence throughout our organization. This commitment involves a collective effort to continuously raise the bar for quality in all aspects of our operations.



CR1 ELECMET PVT.LTD.

OUR TEAM

CR1 Elecmet boasts a dynamic and dedicated team, each playing a crucial role in our mission to deliver exceptional electrical solutions.

In the realm of industrial marketing
the expertise of two individuals drives our engagement with industrial clients, fostering strong relationships and meeting their unique needs

At the retail counter
our front-facing team of two members ensures a seamless experience for our customers, providing expert guidance and support

- 01
- 02
- 03
- 04

Godown Team
Additionally, three adept individuals are diligently managing our Godown, ensuring proper inventory management and smooth operations.

The backbone of our operations lies in the Logistics and Dispatched team

consisting of four members who meticulously handle the efficient movement of our products from our facility to our valued clients.

Together, our team at CR1 Elecmet collaborates harmoniously, combining diverse skills to uphold our commitment to excellence in every aspect of our business.





CR1 ELECMET PVT.LTD.

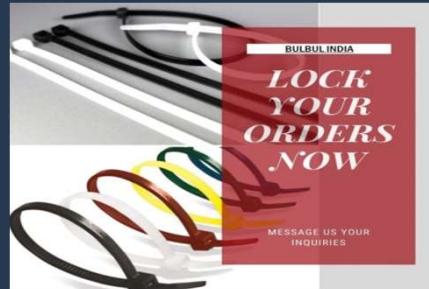
PRODUCTS AND THEIR BRAND

"Product Showcase: Unveiling the Brands Behind Excellence"



TAPARIA TOOLS

As a wholesaler specializing in Taparia Tools, we proudly serve a diverse customer base, encompassing electrical shops, infrastructure projects, as well as panel and solar projects.



CABLE TIES

We are a wholesaler of cable ties, offering a comprehensive selection from esteemed brands such as Lock-well, Tie Cab, and Best Rap.

PRODUCTS AND THEIR BRAND

"Product Showcase: Unveiling the Brands Behind Excellence"



CR1 ELECMET PVT.LTD.



CABLE LUGS

We serve as a distributor for cable lugs, representing renowned brands such as Paragon and Dowell's..



CABLE GLANDS

We are a trusted distributor of cable glands, specializing in Dowell's and Zemex brands. Our focus is on supplying high-quality glands to electrical contractors and solar projects, ensuring reliable and efficient solutions for diverse applications..



CR1 ELECMET PVT.LTD.

PRODUCTS AND THEIR BRAND

"Product Showcase: Unveiling the Brands Behind Excellence"



PG GLAND

We are a trusted distributor of cable glands, specializing in Dowell's and Zemex brands. Our focus is on supplying high-quality glands to electrical contractors and solar projects, ensuring reliable and efficient solutions for diverse applications.



CRIMPING TOOLS

We proudly serve as a distributor for crimping tools, offering top-notch products from reputable brands such as Dowell's and Jenison's.



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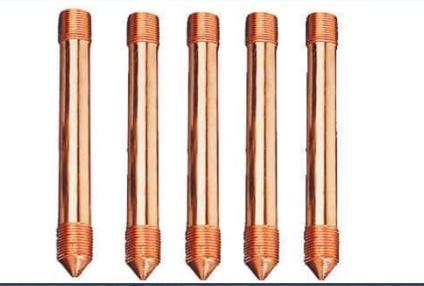
PRODUCTS AND THEIR BRAND

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EARTHING STRIP

We specialize in the distribution of high-quality GI and Copper earthing strips, catering to the needs of electrical contractors, electrical shops, solar projects, and Original Equipment Manufacturers (OEMs). Our commitment is to provide reliable and superior materials that meet the diverse requirements of these sectors.



EARTHING POWDER AND CHEMICAL EARTHING ROD

We are a trusted supplier of premium earthing powder and chemical earthing rods, delivering excellence to electrical contractors, electrical shops, solar projects, and Original Equipment Manufacturers (OEMs). Our commitment lies in providing high-quality materials that meet the specific needs and standards of these sectors, ensuring reliable and effective solutions for diverse applications.



CR1 ELECMET PVT.LTD.

PRODUCTS AND THEIR BRAND

"Product Showcase: Unveiling the Brands Behind Excellence"



DMC EARTHING INSULATOR

We serve as dedicated distributors for DMC Earthing Insulators, with a specific focus on the renowned TEMCO brand. Our commitment is to provide widespread access to these superior products, ensuring our customers receive top-notch quality for their earthing solutions.



KIT KAT FUSE

We specialize in the distribution of Kit Kat Fuses, with a particular focus on the reputable TEMCO brand. As distributors, our dedication lies in providing customers with reliable and high-quality electrical components for their diverse needs..



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PRODUCTS AND THEIR BRAND

"Product Showcase: Unveiling the Brands Behind Excellence"



JOINTING KIT

We proudly serve as distributors for jointing kits, specializing in renowned brands such as 3M and Frontier. Our commitment is to provide high-quality jointing solutions, ensuring reliability and performance for various electrical applications.



SOLAR KIT-ANCHOR BY PANASONIC

We are esteemed distributors of solar kits, specializing in reputable brands such as Anchor and Panasonic. Our commitment is to supply high-quality solar kits, offering efficient and reliable solutions for diverse solar energy applications.



CR1 ELECMET PVT.LTD.



Innovative Excellence:

"Strategic Location, Extensive Storage, Digital Precision:
Unveiling the Prowess of Our Operations"

01

Prime Location:

Our business operates from a strategically located 1000 sq.ft shop situated in the main industrial complex, ensuring easy accessibility for our valued customers.

02

Spacious Storage Facility:

Complementing our shop, we maintain a spacious 3000 sq.ft godown dedicated to storing a diverse range of materials. This facility enables us to efficiently manage and fulfill orders while ensuring product availability.

03

IndiaMART Star Supplier:

As a testament to our commitment to quality and reliability, we hold a subscription for IndiaMART as a Star Supplier. This affiliation underscores our dedication to providing trusted products and services to our clients..

04

Advanced Software Integration:

We leverage cutting-edge technology to enhance our business operations. Utilizing Customer Relationship Management (CRM) software, we prioritize efficient communication and relationship management. Additionally, Tally software is seamlessly integrated for streamlined accounting and inventory management, ensuring accuracy and transparency in our systems. These technological tools empower us to deliver a seamless experience to our customers and maintain a robust operational framework.

From Diverse Customer Networks to Ambitious Targets – A Journey of Excellence and Growth

"CR1 Elecmet's success lies in its diverse customer base, expansive reach across sectors, ambitious sales targets, and a dedicated team focused on continuous improvement and market excellence."

1. CR1 Elecmet proudly serves a wide-ranging customer base, with over 80 retail counters dedicated to electrical shops and 60 retail counters catering to hardware shops. Our commitment is to provide high-quality products, including Cable Ties, Cable Gland, Steel Grip Tape, WD-40, Cable Lugs, and Earthing Materials, ensuring that the diverse needs of our customers are met.

01

Diverse Customer Base

02

Extensive Reach

2. Beyond retail, we have established connections with 30 end users, 10 electrical contractors, 10 solar contractors, and 10 EPC contractors. This diverse network reflects our ability to cater to various sectors and underscores our versatility in meeting industry demands.

3. Presently, CR1 Elecmet has successfully expanded its operations, engaging with a total of 150-plus customers. The current sales value stands at approximately 600 Lakhs. Our ambitious target is to achieve a sales value ranging between 900 to 1000 Lakhs, emphasizing our commitment to continuous growth and excellence.

03

Current Sales and Future Targets

04

Market Presence and Team Dedication



4. CR1 Elecmet has carved a strong niche in the market, a testament to our dedication and hardworking team. The continuous improvement efforts undertaken by our team have contributed to our reputation as a trusted name in the industry. Our market presence is a reflection of the combined efforts of a motivated and efficient team.



CR1 ELECMET PVT.LTD.



CR1 ELECMET PVT.LTD.

SOME OF OUR ESTEEM PRODUCTS BRAND

"Some of our renowned brands include.."





CR1 ELECMET PVT.LTD.

SYSTEM CERTIFICATES

"CR1 Elecmet Pvt. Ltd: Committed to Quality Excellence with ISO 9001:2015 Certification



IMPORT-EXPORT
CERTIFICATE



ISO 9001 : 2015



CR1 ELECMET PVT.LTD.

"CR1 Elecmet Pvt. Ltd: Elevating Excellence in Electrical Solutions"

"Continual Improvement, Speedy Service, Competitive Prices, Uncompromised Quality, Nationwide Reach - A Customer-Centric Commitment"

Customer-Centric Approach: At the heart of our operations is a customer-centric approach, where we continuously evolve to provide unparalleled service, unbeatable prices, and top-tier product quality to meet and exceed customer needs.

Continuous Improvement: CR1 Elecmet Pvt. Ltd is dedicated to continual improvement, ensuring that every aspect of our operations evolves to meet and exceed customer expectations.

Fastest Service: Our commitment to speed and efficiency sets us apart, as we strive to provide the fastest service in the industry, ensuring prompt delivery of orders to our customers.

Low Prices: We maintain a competitive pricing strategy, offering cost-effective solutions without compromising on the quality of our products.

Good Quality Products: Rigorous quality checks are an integral part of our processes, guaranteeing that every product in our inventory meets the highest standards of quality.

Nationwide Delivery: Ensuring convenience for our customers, we provide timely deliveries across India, extending our reach to serve a broad customer base.



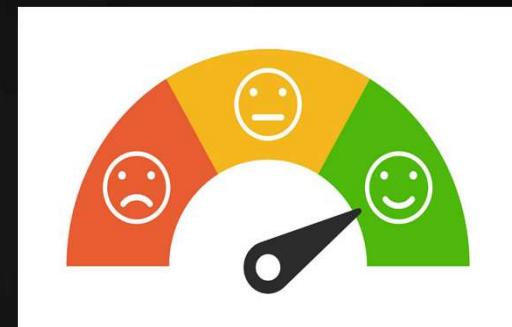


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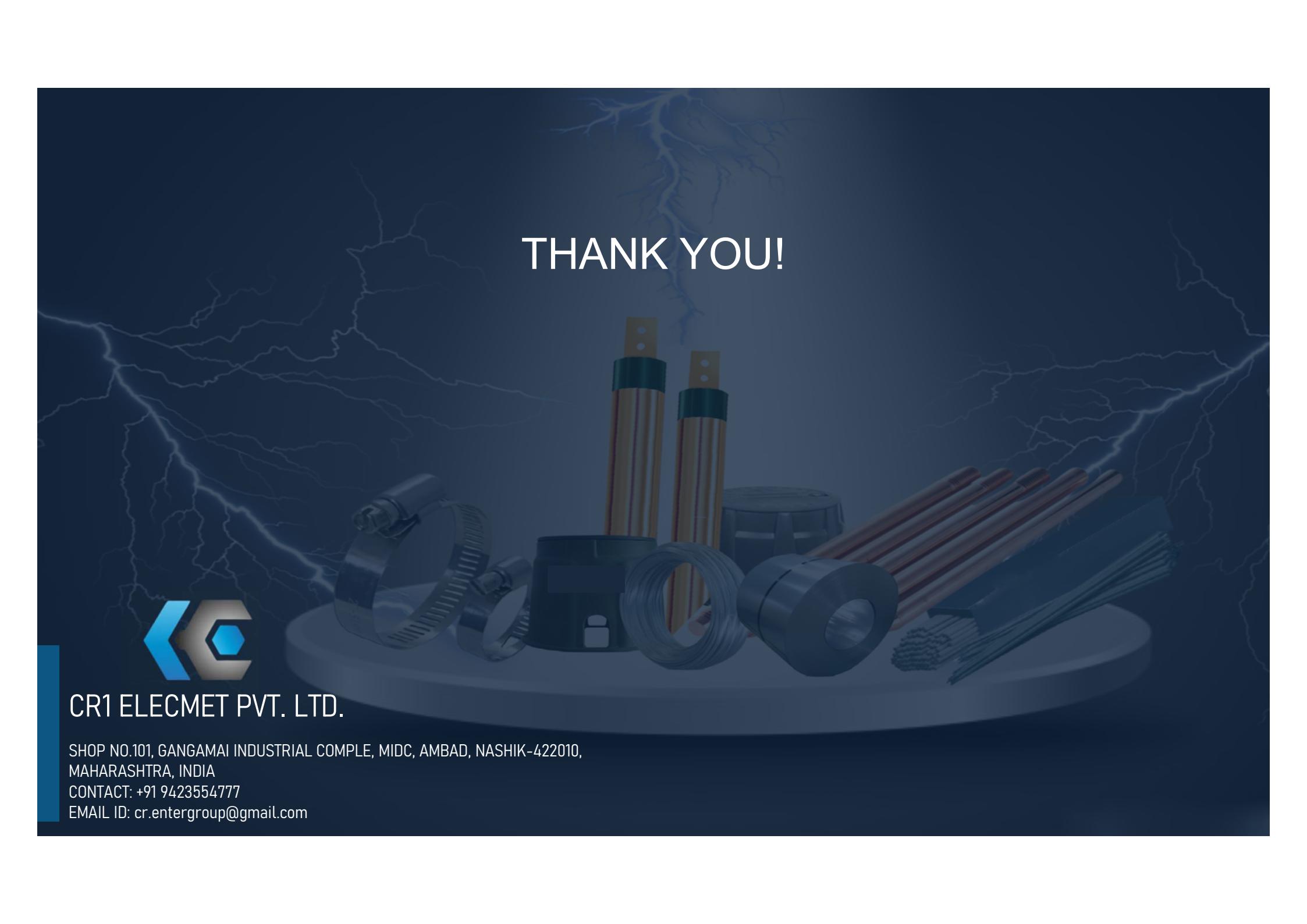
BEYOND SATISFACTION: CRAFTING MOMENTS OF CUSTOMER DELIGHT

Our commitment to a customer-centric approach has not only garnered opportunities to collaborate with multinational corporations but has also been instrumental in building lasting partnerships.

- Customer order feeding and acknowledgment
- Dispatch Details
- Pending order statement on weekly basis
- Complaint handling with analysis
- Immediate corrective action plan



Customer-Centric Approach: At the heart of our operations is a customer-centric approach, where we continuously evolve to provide unparalleled service, unbeatable prices, and top-tier product quality to meet and exceed customer needs.



THANK YOU!



CR1 ELECMET PVT. LTD.

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