



Manage multiple
websites centrally

Challenges of a multi-location business?

If you are the owner of a multi-location business, you may be facing some unique challenges, such as:



Introducing BizHQ!



Get visibility in local markets

For businesses in multiple locations, Now you can create separate websites for each business location to make it easier for your customers to find you online.



Get deeper business insights

Online business reports at your fingertips. Get access to detailed local level data like sales and revenue figures separately for each business location.

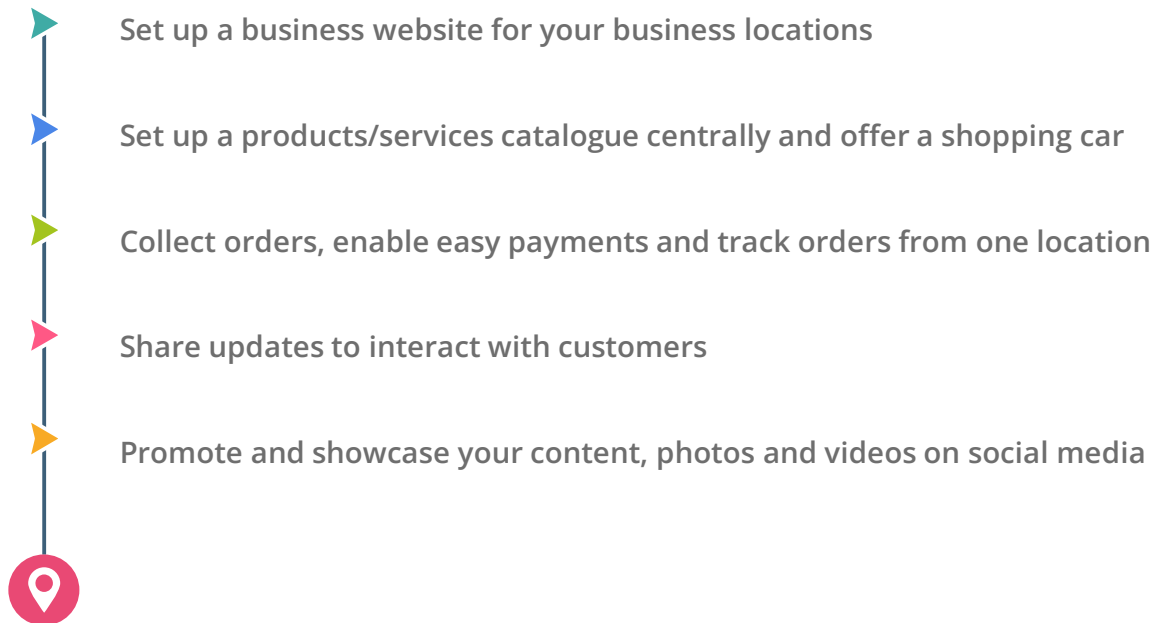


Manage multiple websites centrally

Manage all your websites from a single dashboard. Ensure consistency in messaging and reduce communication errors.

What is BizHQ?

BizHQ from NowFloats is a unique solution that helps you take your multiple stores/branches online, enable e-commerce and start digital marketing.



How can BizHQ benefit your business?



Get a state-of-the-art
business website
for each location



Allow your websites to show
up on hyperlocal search
results



Provide uniform online
experience across multiple
local websites



Send localised
communication to
maximise engagement



Post quality content, including
images and updates to attract
local traffic



Analyse detailed metrics like
appointments, customer calls
and business enquiries

How BizHQ simplifies your business?



Setup

- BizHQ allows businesses to take all their locations online by creating individual store or branch websites. Each location website has a customised template that can be managed using a single dashboard. This way, you can easily add localised content and common content that needs to be consistent across all stores or branches.
- By developing an online presence for several locations, a business can become a large entity for search engines and will consequently start showing up for an increasing volume of searches.

Manage

- BizHQ allows you to share posts to their Twitter page, Facebook page, and send newsletters to subscribers. Other channels include Facebook Shop, WhatsApp for Business, and Google My Business listings.
- You can increase local consumer engagement and appear in local search engine results by doing so.

Grow

- BizHQ allows you to share posts to their Twitter page, Facebook page, and send newsletters to subscribers. Other channels include Facebook Shop, WhatsApp for Business, and Google My Business listings.
- You can increase local consumer engagement and appear in local search engine results by doing so.

What is BizHQ?

BizHQ from NowFloats is a unique solution that helps you take your multiple stores/branches online, enable e-commerce and start digital marketing.

Be visible on the internet

Allow your website to show up on search pages for relevant locations.

Uniform online experience

Provide uniform online experience across multiple local websites.

Engage with the customer

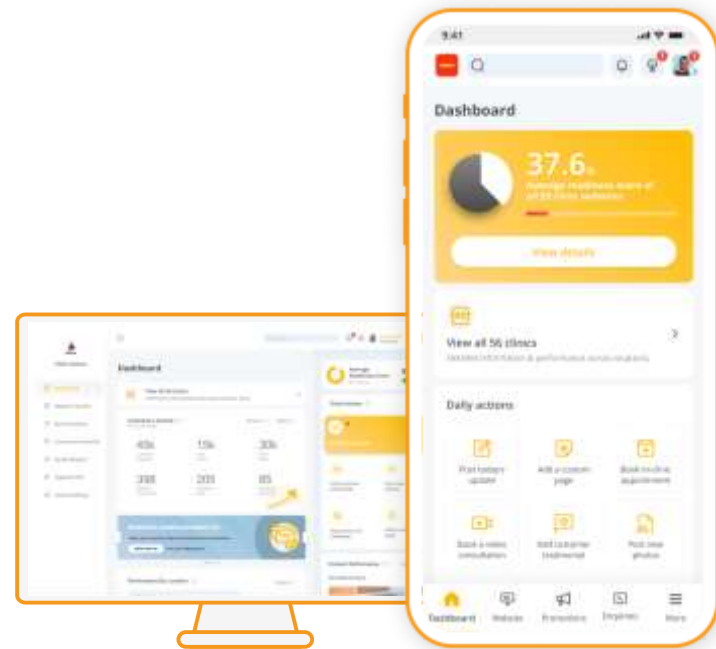
Send localised communication to maximise engagement.

Get local traffic

Post quality content including images and updates to attract local traffic.

Monitor your performance

Analyse detailed metrics including orders/appointments and business enquiries.



How BizHQ simplifies the digital journey Of almost every business...

The BizHQ UI is customised as per the requirements of different businesses. However, some business websites might need additional features to drive conversions. To address the needs of specific verticals, BizHQ offers customised solutions that add value to businesses across the following 10 categories:



Retail
Businesses



Professional
Services Businesses



Manufacturing &
Equipment



Doctors & Health
Specialists



Clinics &
Hospitals



Restaurant &
Cafes



Hotels &
Motels



Education &
e-Coachings



Wellness Spa &
Herbal Care



Spa & Beauty
Salons

Customers who trust us to grow their business online





Thank you

Have any questions?

ria@bizhq.in

1860-123-1233

www.bizhq.in

