# 

www.surajcards.com

By: IMAGINATION



## Introduction

hat makes the Imagination the best advertising, Publishing & Printing Company?

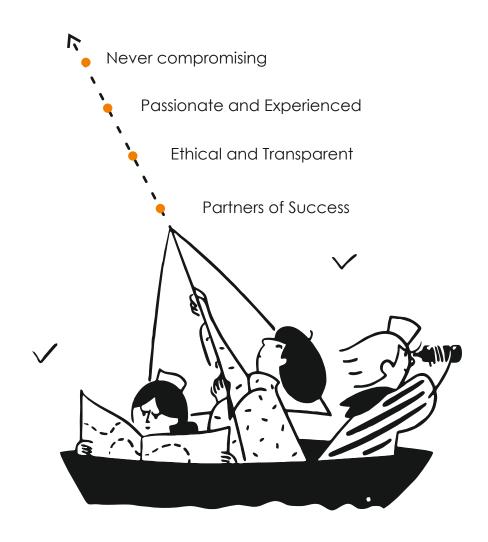
Started in 2009, we set a clear and definitive goal, to never compromise on anything. Even before we kicked off our operations we had an in-depth knowledge of the market and we knew since day one what it takes to be a successful firm.

Throughout the last 10 years of experience, we worked with prestigious companies and helped them success in rigorous markets, and with their growth and success our knowledge grew and our standards went higher and higher.

We learned and proved to our customers that our combination of experience and passion is the secret recipe for sustainable success.



Our goals, vision, and code can be told with 4 simple points.





#### **COMPANY VALUES**

ARE IMPORTANT FOR LONG TERM GROWTH AND SUCCESS OF BUSINESS.



#### **QUALITY**

What we do, we do well.



#### **SERVICES**

Friendly Customize service.



#### **INNOVATIVE**

It is our nature to innovate.



#### **PASSION**

We are committed in heart and mind.



#### INTEGRITY

We are consistently open, honest, and genuine.



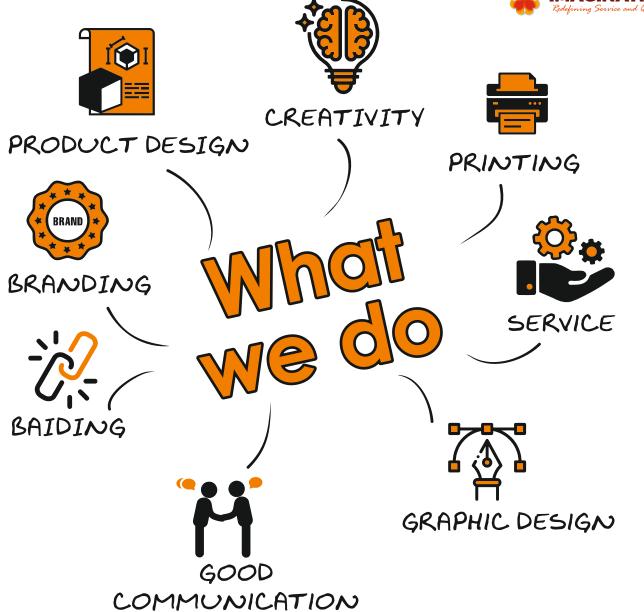
#### **ACCOUNTABILITY**

Delivering our best in all we do, holding ourselves accountable for results.

Our services pertain to the field of promotion, printing, Packaging. These activities are carried out by means of our wide range of services like

- Graphic Designing,
- Offset Printing,
- Digital Printing.
- Professional Photography
- Content Writing.







#### **QUALITY PARAMETERS**

Grown under the guidance and supervision of industry experts, our team is a blend of qualified as well as skilled professionals. With unwavering commitment towards client satisfaction, our team strives hard to render our services with effectiveness and reliability. In order to develop our services in a unique fashion, our workforce is always instrumental in the brainstorming for creativity and innovation.

### Our team comprises the following professionals:

**Graphic Designers** 

**Photographers** 

**Content Writers** 

Printing Personnel

Computer Operators

Skilled Team

#### QUALITY ASSURANCE

The driving force of our organization is the quality of our range of promotional and printing services. With adherence to the quality management techniques, we are able to expand our operations with utmost quality imbibed in each facet of our end results. Our total quality system is undertaken by experts of our team who make sure to attempt the monitoring of each service undertaken by us till the time it is rendered to our clients. The unmatched creative solutions offered by us are assured to meet the following standards of quality:

- Well Equiped with latest Machines & Technology
- Editing and proofreading by qualified personnel.
- Clarity in the message disseminated.
- In line with the client's expectations.





## BRANDING



A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business cards
- Innovative slogans

Why should you always associate your business with a brand?

- Legal and copyrights:
   Protect your innovations with an associated brand
- Business Authority:
   Customers always have loyalty towards a brand with good services
- Message association:
   Send a message with your brand logo
- Innovative Identity:
  Associate your name with an innovative logo to be easily remembered



## ARTISTIC graphic designs



Modern and innovative graphic designs that drives customers attention.

Our creative designs are meant to provide your business with the best types of uniqueness.

- Logo design
- Book design
- Stationery design
- Magazine design
- Web design
- Newsletters design
- User experience design
- Advertising designs
- Brochures design
- Catalogues design
- Labels design

Why should you spend on creative graphic designs?

- Visual Identity:
   Empower your identity familiarity
   with a constant message
- Rich message:
   Convey your message with one creative design
- Proven results:
   The real meaning of "One Picture Worth Ten Thousand Words"
- Crossplatform:
   Useable content across all social
   media platforms and traditional
   marketing



## MARKETING STRATEGY



The most effective marketing campaigns are always built on a robust and data driven strategy. With our carefully planned approach we provide effective, sustainable, and market-oriented marketing strategies.

- Environment recognition
- Market Analysis
- Predict Risks and opportunities
- Empower strengths and eliminate weaknesses
- Competitive Analysis
- Integrate marketing tools
- Measure results accurately
- Packaging designs

Why should you define a marketing strategy?

- Cost Control
   Never waste expenses on an already doomed to fail channels
- High effectiveness
   Leverage the power of data driven strategies made for success
- Top Competition
   Explore opportunities and excel where competitors fail
- Data driven
   Make all decisions based on aggregated accurate data



## **OUR SATISFIED CLIENTS**









































And Many More...



## OFFSET SECTION



**UPGRADED** KOMORI LITHRONE L528 (5 Colours) 20"x 28.50"

KOMORI LITHRONE

2 Colour 20"x28.50"



Single Colour **HEIDELBERG** -28"x40"

**POLAR** Fully Automatic Hi-Tech Cutting Machine



## DIGITAL and FINISHING



Digital Colour Printouts **KONICA MINOLTA BIZHUB** 1100

Size 12"x18" & 13"x19"

Automatic Half Cutting Creasing And Perforation



#### **CNC ROUTER**





Half Cut Sticker Cutting Machine



Flat Bed CNC Router

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## BAINDING SECTION

STAHL FOLDING MACHINE

28'x 40





PERFECT BINDING MACHINE



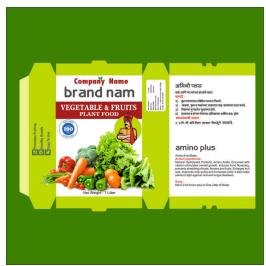














Packaging Product's Unit Boxes, Label, Stickers ex.











Magazine Advertisement











Brochure, Product Catlog, Book Cover's etc.

## And Many More





Metallic UV Printing for Label & Boxes (Met-Pet Printing)



UV Printing for PVC File CT Scan & M.R.I folder

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1st Floor, Sapate Bhavan, Opp. M.P. Paper Mart, New Shukrawari, Ram Coolers Square, Nagpur.



Kalamkar Bhavan, Near Kumbhalkar College, Subhash Road, Ganeshpeth, Nagpur.



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