



SEGACO[®] **PAINTS**
THE BRAND OF QUALITY

PROFESSIONAL
INTERIOR EXTERIOR
FINISH



THINKING PAINT
SELECT YOUR COLOUR
BELIVE ON US
YOUR WORLD
IN COLOUR





In an attempt to provide globally recognized painting solutions, **SEGACO PAINTS** has perfectly blended international expertise with Indian heartedness. To be more specific, **SEGACO PAINTS** has tried to grab best painting solutions around the world that best suits the Indian climatic conditions and its Indian customers.

"In the era of modernization, **SEGACO PAINTS** tried to deliver world's best quality paint products to its customers, which would be best worth the prices they would be paying for. Generally the companies try to actually fool people by spending a huge budget on advertising and thereby creating a demand of their products. These companies charge a nice price of their products simply as to cover their advertising cost and in lieu of it supplies a product whose coat is actually higher than its real and original price. But here at **SEGACO PAINTS** the policy and thought some what differs from these companies. At **SEGACO PAINTS** it is believed that if the money is used to create exceptional products you won't require it to be spending big on advertising.

Since the founding, **SEGACO PAINTS** has stood for quality and innovation in the paint industry. The name has been always associated with high quality paint products. And by constantly monitoring emerging technologies and raw materials, **SEGACO PAINTS** delivers the top-of-the line paint products to its customers brand "**SEGACO PAINTS** " won recognition for its superior performance, when a leading consumer testing organization called it " best performing latex paint in the market today.

Ultimately the motto of **SEGACO PAINTS** is to deliver world's best paint which doesn't harm our environment and our fellow beings, at the best affordable price. **SEGACO PAINTS** products are formulated and manufactured not only keeping the safety in mind of its end customers, but also for the safety its employees.

For these reasons, **SEGACO PAINTS** manufactures its products using two main guidelines: first, the research and formulation of products that offers the lowest environmental impact & the most improved toxicological characteristics, and second through the availability of material data sheets that include such information as product safety, toxicology and environmental impact. By working within the laws and regulations of our industry, **SEGACO PAINTS** coatings are committed to responsible manufacturing by employing the latest technology in every aspect of the production process. Such processes are constantly evolving with the goal of reducing possible negative impacts on the environment.

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INTERIOR EMULSION

SEGACO INTERIOR EMULSION

AREA OF APPLICATION: SEGACO PAINTS Interior Emulsion gives a smooth finish to the wall. It is a smart choice if you have been previously using distemper.

PRODUCT BENEFITS

A Smart Upgrade

SEGACO PAINTS Interior Emulsion is the perfect way to make a smart upgrade from distempers. It offers the finish of plastic paint, at a cost that is not too different from distemper. It gives 1.5 times the coverage of distemper, so you need less material. It also lasts for at least 3 - 4 years, so you don't have to paint that often.

Smooth finish

SEGACO PAINTS Interior Emulsion offers your walls a smooth emulsion finish, making it the perfect value for money paint.

Colour

SEGACO PAINTS Interior Emulsion offers a wide range of shades so you can choose your favorite colours for your home.



SEGACO EXTERIOR EMULSION

AREA OF APPLICATION: SEGACO PAINTS Exterior Emulsion is a smooth, water based exterior finish with specialty modified acrylic emulsion with tailored silicone stitch technology which provides protection to exterior walls against harsh climatic conditions, yet providing a good sheen on wall.

PRODUCT BENEFITS

Weather Guard

SEGACO PAINTS Exterior Emulsion is the perfect way to make a smart upgrade from distempers. It offers the finish of plastic paint, at a cost that is not too different from distemper. It gives 1.5 times the coverage of distemper, so you need less material. It also lasts for at least 3 - 4 years, so you don't have to paint that often.

Smooth finish

SEGACO PAINTS Exterior Emulsion offers your walls a smooth emulsion finish, making it the perfect value for money paint.

Colour

SEGACO PAINTS Exterior Emulsion offers a wide range of shades so you can choose your favorite colours for your home.

EXTERIOR EMULSION





INTERIOR PRIMER

SEGACO WATER BASE INTERIOR PRIMER

AREA OF APPLICATION: SEGACO PAINTS Water Base Interior Primer has been manufactured for above grade masonry surfaces where a high performance primer is needed. It is efflorescence and alkali resistant and will increase and reinforce the performance of the paints. It can be used on properly prepared on the wall. SEGACO Water Base Interior Primer Siding and trim.

PRODUCT FEATURES

- Excellent Adhesion
- Excellent Hiding
- Great Flow & Leveling.
- Quick Drying
- Greater Coverage
- Low Odour.



SEGACO WATER BASE EXTERIOR PRIMER

AREA OF APPLICATION: SEGACO Water Base Exterior Primer has been manufactured for above grade masonry surfaces where a high performance primer is needed. It is efflorescence and alkali resistant and will increase and reinforce the performance of the paints. It can be used on properly prepared concrete, concrete block, brick and stucco.

SEGACO Water Base Exterior Primer Siding and trim.

PRODUCT BENEFITS

- Excellent Adhesion
- Excellent Hiding
- Great Flow & Leveling.
- Quick Drying
- Greater Coverage
- Low Odour.

EXTERIOR PRIMER





ACRYLIC WASHABLE DISTEMPER

SEGACO ACRYLIC PLASTIC DISTEMPER

SEGACO PAINTS is a water based, interior wall paint. It is a value for money product that makes it possible for consumers to have beautiful walls at affordable prices.

PRODUCT BENEFITS

Finish

Segaco Paints Acrylic Distemper offers a smooth, matt finish. Your walls look like new for a longer time as the shades retain their brightness.

Washability

You can clean your stains with a wet cloth.

Colour

It is available in a wide range of shades. Thus you can choose your favorite colours for your walls.



PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not over-thin or over-extend the brush.
- Tint using Segaco Paints machine colourants only.
- Stir well and strain before use.
- Tinted paints need thorough shaking immediately after tinter addition as well as before use.

SAFETY FEATURES

- Kindly refer to the MSDS for Segaco Paints which gives detailed information on safety measures while handling the paint, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.

PACKING SIZE

20Kg., 10Kg., 5Kg., 2Kg.





CEMENT BASE WALLPUTTY

SEGACO WALLPUTTY

Before applying Segaco "White Cement Wall Putty" remove all loosely adhering material from the wall surface with the help of sand paper, putty blade or wire brush. The substrate should be clean, free from dust, grease and loose materials. Moisten the wall with sufficient quantity of clean water.

Mixing of Segaco White Cement Wall Putty" with 36-40% clean water slowly to make a paste. It is very important that water be added to putty to make a mix and not vice versa. Continue the mixing for 10-15 minutes till a uniform paste is formed. It is very important that the mixing of "White Cement Wall Putty" should be done thoroughly preferably with mechanical mixer. This will help in easy application, obtaining more coverage and smooth uniform shade. Only prepare a quantity which can be used within 2-3 hours of mixing with water.

FEATURES

- After thoroughly mixing Segaco Putty Apply the first coat on the moistened wall surface from bottom to upward direction uniformly with the aid of putty blade.
- This would ensure minimum wastage and proper finish.
- After drying of first coat of putty just rub the surface gently with wet sponge or very gently with the putty blade in order to remove the loose particles.
- Allow the surface to dry for atleast 3hr. and then apply second coat of putty.
- Leave the surface to dry completely. After drying of second coat remove any type of marks with the help of moist sponge or rub the surface very gently with the putty blade.
- Leave the surface to dry. Preferably overnight 10-12hrs.
- Always prepare a required quantity of putty and use it within 2-3hrs. of mixing with water.
- The total thickness of the coats should be limited to maximum 1.5mm.
- It is not necessary to rub the surface done with Segaco Putty, however, if at all there is a need to remove unevenness, gently level the surface with very fine water proof emery paper of not less than 500 number to get a glossy white surface.





DECORATIVE WHITE CEMENT



SEGACO DECORATIVE WHITE CEMENT

SEGACO DECORATIVE WHITE CEMENT is changing the way the world looks at architectural aesthetics. Though cement has been used for structural purposes for centuries, the aesthetic applications were made possible only after the invention of Decorative White Cement. Decorative White Cement has essentially the same properties as grey cement, except for color, which is a very important quality issue in the industry. It's the raw materials and the special manufacturing process that makes the difference. With Decorative White Cement the boundary of your imagination is the boundary of possibilities. Let's make the world more beautiful place with Decorative White Cement.

PRODUCT FEATURES

- Highly Effective
- Longer Self Life
- It Has Superior Fineness
- Precise Composition
- It Has A Superior Whiteness
- It Offers to Create Designs



SEGACO GYPSUM PLASTER (P.O.P.)

Plaster of Paris, quick-setting gypsum plaster consisting of a fine white powder which hardens when moistened and allowed to dry. Plaster of Paris does not generally shrink or crack when dry, making it an excellent medium for casting molds. It is commonly used to precast and hold parts of ornamental plaster work placed on ceiling and cornices. Some sculptors work directly in plaster of paris, as the speed at which the plaster sets gives the work a sense of immediacy and enables the sculptor to achieve the original idea quickly. In medieval and renaissance times, gesso (usually made of plaster of paris mixed with glue) was applied to wood panels, plaster, stone, or canvas or provide the ground for tempera and oil painting.

PRODUCT BENEFITS

- Easy to spread and level
- No rapid reaction with air
- Does not cause alkali attack
- Low thermal Conductivity
- No shrinkage while setting
- Good heat insulation property

GYPSUM PLASTER





our products



SEGACO[®] PAINTS

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