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FOR SALES INQUIRIES

Delhi Office : +91-9971044722, 9650056951

Raipur Office : +91-9630020313, 8530306555

Lucknow Office: +91-7219766663, 7219256666

Nagpur Office : +91-8530789888, 7350510111



Manadetaleis of Road & Hame Safety Froduc

Registered Office:

Kh. No. 37/23, Ground Floor, Village Mundka, New Delhi-110041

Corporate Office:

H-14, DSIIDC Industrial Complex, Udyog Nagar, Rohtak Road, Nangloi, Delhi 110041

Uttar Pradesh Office:

1/34, Sharda Nagar, Ruchi Khand-II, Lucknow, Uttar Pradesh-226002

Maharashtra Office

Plot No.103 House No.-1573, Nagrik Gruh Nirman Society, Sonba Nagar, Near Birla White Godown, Khadgaon Road, Lawa, Nagpur, Maharashtra-440023

Sales Inquiry:

alcoliteindia@yahoo.com alcolite.roaddsafetyproduct@gmail.com "Wider Choice Better Advice"

Road Safety Products Catalog 2023-24



Making Roads Safe, Seen, Secure.

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INTRODUCTION



Ashu Enterprises, an ISO 9001:2015 Certified Company is engaged in Road and Traffic Safety Products under our brand named "ALCOLite" We are the Leading Manufacturer and Supplier of Road Safety Products, Retro Reflective Sheeting & Road Signage (Sign Boards) which are used by Government and Private Sectors throughout India. Also our Company is Chief Authorized Converter and Distributor of Avery Dennison India Pvt. Ltd. the Indian subsidiary Company of Avery Dennison, USA, which manufactures Retro Reflective Sheeting and Road Safety Products.

Ashu Enterprises is a "One Stop Shop" for Complete range of Road Safety Products known for their Quality, Durability and Effectiveness. Our products are now recognized for Cost-effective and Time-efficient Solutions, which serves the country's ever growing Road and Traffic Safety needs. A Wide assortment of Road Safety Solutions for the Customers as per different attributes provided by them. The entire range has been manufactured using premium grade material with high precision, in order to derive flawless output products for the end-users.

Ashu Enterprises has setup a contemporary infrastructural facility equipped with advanced machinery for carrying out the production procedures effectively. Installed as per required space capacity, and other specifications, these machines aid us in meeting clients' requisites expertly by providing finest range of Road Safety Products. The Company operates out of their Corporate Office and Warehouse in New Delhi and has robust dealer and distributor network in All Over India. With the launch of their new Premium Product Line and optimum positioning the company is looking to have a pan India presence in the near future. We have Three Warehouse and Workshops strategically located in Central and West Delhi for housing of all our production, printing, supplies and display products.

Maintaining flawlessness and superior quality is what we aim for which we constantly focus our endeavour on precision manufacturing and strict inspection of products. Right from procuring the raw material for manufacturing, designing, processing until the final delivery, a robust inspection is carried out in order to derive quality. We have so far effectively served the requisites of customers and gained their appreciation for our finest quality services and excellent products. Even, our R&D experts believing strongly in innovation and commitment to enhance safety of human beings on roads constantly work upon the products for their development and improvement in terms of better safety, protection, durability and finer performance. The Company has aggressive plans to build this business with a wide footprint across all major cities and towns of India.

Ashu Enterprises boasts with Visionary Management, Seasoned Professionals, Disciplined Operating Systems and state of the art Technology, which gives it an edge over other Road Safety Products companies. In less than a decade, the company has become a synonym for High Quality Products delivery within time and costs. As a Corporate philosophy, we believe in alliance and partnerships and encourage them to reach the customers with the Right solution. We envision a highly safe road environment by committing ourselves to help the people drive, walk and get life safer. The company has innumerable clients and dealers All Over India who have been benefitting from the products being offered by the company. Additionally the company has clients belonging to sub-sets which are as follows:-

- N.H.A.I.
- Municipal Corporation
- Railways Department

- P.W.D
- C.P.W.D
- Private Sectors

- Development Authority
- Military Engineering Services (M.E.S)
- Government Contractors

REFLECTIVE SHEETING

Retro- Reflective Sheeting is fabricated using synthetic resin that sturdily resists the damaging effect of changing weather and even imparts high reflectivity, particularly at night. The Reflecting sheet has mainly been designed for using on vehicle licence plates and traffic signs contributing greatly to public safety. The Reflective Sheets are offered by us include.



RETRO GRADE ALUMINIUM COMPOSITE PANEL SHEET

ACP is mainly used for external and internal architectural cladding or partitions, false ceilings, road signages etc. Applications of ACP are not limited to external building cladding, but can also be used in any form of cladding such as partitions, false ceilings, etc. ACP is also widely used within the signage industry as an alternative to heavier, more expensive substrates. These structures made optimal use of ACP through its cost, durability, and efficiency. Its flexibility, low weight, and easy forming and processing allow for innovative design with increased rigidity and durability.



COMMERCIAL GRADE REFLECTIVE SHEETING

Enclosed lens reflective sheeting.

Reflectivity: Exceeds specification ASTMD 4956-04 Type I.

Best for : The materials typically is utilized for shot time advertisement / signs, stickers, number plates within areas having low volume, little competing surrounding lights and lower speed traffic.

PREMIUM PRISMATIC GRADE REFLECTIVE SHEETING

Contemporary Microprismatic sheeting.

Reflectivity: Meets specification ASTMD 4956-04 Type VIII.

Best for : Signs that require being visible in any lights or weather

conditions. Superior Prismatic

Grade gives good performance at short sight distances.

HIGH INTENSITY PRISMATIC GRADE REFLECTIVE SHEETING (HIP)

 $\label{prop:exclusive} Exclusive\ prismatic\ construction\ sheeting\ ,\ backed\ by\ reliability.$

Reflectivity: Exceeds specification ASTMD 4956-04 Type IV.

Best for : This type is sheeting is used for permanent and temporary traffic signages, high quality durability, Microprismatic material with pressure sensitive adhesive.

PREMIUM PRISMATIC GRADE REFLECTIVE SHEETING

Contemporary Microprismatic sheeting.

Reflectivity: Meets specification ASTMD 4956-04 Type IX & XI.

Best for : Signs that require being visible in any lights or weather conditions. Superior Prismatic

Grade gives good performance at short sight distances.

PRISMATIC ENGINEERING GRADE REFLECTIVE SHEETING (PEG)

Exclusive prismatic sheeting , backed by reliability.

Reflectivity: Exceeds specification ASTMD 4956-04.

Best for : This type is sheeting is used for all traffic situations. Prismatic Engineering Grade is extremely reflective at large angles for the approaching traffic.

OTHER REFLECTIVES AVAILABLE

- Electro Cut Films (ECF)/ Transparent Overlay.
- Night Glow Sheeting
- Aluminium-Backed Flexible Prismatic (AFP)
- Conspicuity Tapes for Trucks & Trailers
- Anti-Graffiti Film







RETRO GRADE ALUMINIUM COMPOSITE PANEL SHEET

Our Global Composite Panel has been flagship company which has been successfully manufacturing Aluminium Composite Panels for RETRO REFLECTIVE ROAD SIGN BOARDS for more than a decade. Alcolite is covered by team of dedicated professional with expertise in respective fields with the state of art manufacturing facility and latest imported machinery. We are well equipped to manufacture international standard Aluminium Composite Panels to meet the rising demand of the ACP Industry.

Retro Grade is being specially developed for reflective signages - self adhesive films applications. Mill finished aluminium chemically washed, top surface chromotized for better adhesion of self adhesive film.

Coil Thickness Available : 0.20, 0.25, 0.40 & 0.50 mm





TRAFFIC SIGNS

Traffic control device is the medium used for communicating between traffic engineer and road users. Unlike other modes of transportation, there is no control on the drivers using the road. Here a traffic control device comes to the help of the traffic engineer. One of the major types of traffic control devices used are TRAFFIC SIGNS. Different types of Traffic Signs are Regulatory signs, Warning signs and Informatory signs. These traffic signs cover all traffic program, safety measures & meet entire specifications world wide. We even manufacture various traffic signs according to the clients need.



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MANDATORY / REGULATORY SIGNS

These signs require the driver to obey the signs for the safety of other road users. These signs are also called mandatory signs because it is mandatory that the drivers must obey these signs. If the driver fails to obey them, the control agency has the right to take legal action against the driver. These signs are primarily meant for the safety of other road users. These signs have generally black legend on a white background. They are circular in shape with red borders.

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CAUTIONARY/WARNING SIGNS

These signs are for the safety of oneself who is driving and advice the drivers to obey these signs. Warning signs or Cautionary signs give information to the driver about the impending road condition. They advice the driver to obey the rules. These signs are meant for the own safety of drivers. They call for extra vigilance from the part of drivers. The color convention used for this type of signs is that the legend will be black in color with a white background. The shape used is upward triangular or diamond shape with red borders.

INFORMATORY/GUIDESIGNS

These signs provide information to the driver about the facilities available ahead, and the route and distance to reach the specific destinations Informative signs also called guide signs, are provided to assist the drivers to reach their desired destinations. These are predominantly meant for the drivers who are unfamiliar to the place. The guide signs are redundant for the users who are accustomed to the location.

OVERHEAD GANTRY AND CANTILEVER SIGN BOARD

Cantilever & Gantry Signs are Traffic Signs Mounted on an Overhead Support. They are usually built on high traffic roads with several routes and lanes. Gantries may also be cantilevered on one side The underlying object of gantry signs is to direct cars driving on highways in the right direction

PROJECT SIGN BORDS

We are experienced in manufacturing Project Sign Boards that are to be installed to any Road Project on behalf of the Contractor on Sites. The main intent behind Project Signage is to ensure that consistent information is being communicated and the sign provide visual consistency.

HAZARD MARKER AND CHEVRON SIGN BOARD

We are trusted for manufacturing Hazard Marker & Chevron Sign Boards which are designed in compliance with IRC-67-2001 and MoRTH & H Specifications. These Signs contain important guidelines for the commuters and are designed with a fine durable finish. Made of Retro Reflective sheeting and ACP Base these signs are long lasting in nature and not affected by adverse climatic condition

Types of Other Traffic Signs

Guide Signs, Toll Road Signs, Lane Signs, General Informative Signs, Service Signs, Emergency Signs.



PLASTIC ROAD STUDS/RPM

We provide a large range of plastic road studs for the clients according to their demands and expectations. The plastics glow road study or road study reflectors are extremely durables devices providing day and night visibility in adverse weather conditions. These are reflectorized, i.e., reflect light from vehicle's headlights back to driver's eye. These provide a definitive and clear, outline of pavement markings during poor visibility conditions like fog, rains, and darkness.



ALUMINIUM ROAD STUDS/RPM

We provide finest and high quality array of Aluminum Road Stud with shank, Aluminum Road Stud with acrylic or glass beads reflector. These are fabricated using high quality components and precisely manufactured for delivering excellent performances. These are reflectorized, i.e., reflect light from vehicle's headlights back to driver's eye.



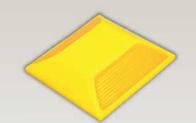


Product Code: AL 100 : 100x90x18mm Dimension

: Two way acrylic prismatic Direction

reflector

Color : Yellow, White, Red



Product Code: AL 101

: 100x100x20mm Dimension : Two way acrylic prismatic Direction

reflector

: Yellow, White, Red Color



Product Code: Stimsonite C-80 Dimension : 116x81x17mm

Direction : Two way acrylic prismatic

reflector

Color : Yellow, White, Red Meet ASTM-D specification



Product Code : AL-104

Dimension : 100x100x20mm Direction : Two Way Reflective : 21 Glass Beads Each Side Reflector

Length Anchoring Shank: 50mm

Material : Aluminum Alloy Body

: Yellow , White , Red Color : With Nail or Shank Available

: AL-107

: 100x100x20mm

: Two way Reflective

: Yellow, White, Red

: With Nail or Shank

: 43 Glass Beads Each Side



Product Code : AL-105 Dimension : 100x100x20mm

Direction : Two way Reflective : PMMA Reflector Reflector

: Yellow , White, Red Color Available : With Nail or Shank



Product Code: AL-106

Dimension : 100x100x20mm Direction

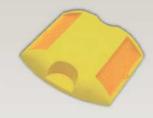
: Two way Reflective : Retro Reflective Prismatic Sheeting Reflector

Color : Yellow, White ,Red Available : With Nail or Shank



Product Code: 3M Road Stud : 100x90x16mm Dimension Direction : Two way acrylic prismatic

reflector Color : Yellow, White, Red Meet ASTM-D specification



Product Code : AL 280 : 100x90x18mm Dimension

Direction : Two way acrylic prismatic

reflector Color

: Yellow, White, Red Meet ASTM-D specification



Product Code: AL 280 TMDS

Twin Molded Double Shank

: 100x90x18mm Dimension Direction : Two way acrylic prismatic

reflector Color Yellow, White, Red Meet ASTM-D specification

*** Above product compatible with Alcolite Epoxy Adhesive.

Product Code

Dimension

Direction

Reflector

Available

Color



Product Code : AL-108

Dimension : 100x100x20mm Direction : Two way Reflective : Prismatic Lense Reflector Reflector

Color : Yellow, White, Red **Available** : With Inbuilt Shank



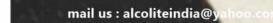
Product Code : AL-112

Dimension : 100x100x20mm Direction : Two way Reflective Reflector : PMMA Reflector Color : Yellow , White, Red

Available : With Nail or Shank

*** Above product compatible with Alcolite Epoxy Adhesive.







SOLAR ROAD PRODUCTS

We provide Reliable and Premium Quality Solar Road Safety Products used for Road Safety. Solar Road Products consisting Heavy Duty Solar Panels, Technical Circut, Operating Systems and Battery for Storage of Solar enery in device. Our Product range includes Solar road Stud, Solar Delineator, Solar Flashing warning Light, Solar Traffic Blinkers, Portable Solar Sign Boards Etc.



SOLAR ROAD PRODUCTS

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Solar Road Stud

Product Code : AL-200

Dimension : 138mm OD X 38.5 mm Direction : 360 Degree Lllumination

LED : 8 Nos

Body : Aluminium + Polycarbonate

Visibility : > 800 Meters Water Resistance: IP 65/ IP 68

Warranty : 1 Year



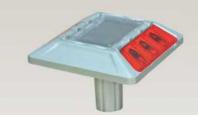
Solar Road Stud

Product Code: AL-201-A

Dimension : 132 X 122 X 72 mm Direction : Two Way Reflective

: 3 No. Each Side LED Color : Amber & Red Visibility : > 800 Meters

Shank : Available : 1 Year Warraty



Solar Road Stud

Product Code: AL-201-B

Dimension : 132 X 122 X 72 mm : Two Way Reflective Direction : 3 No. Each Side LED : Amber & Red Color

Shank : Available



Solar Warning Light

Product Code: AL-204 : 15.5 cm Height Dia : 9 cm

Function : Flash Close ABS Base : 4 Bright Led Fitted Led

: Inbuilt Battery Warranty : 1 Year



Solar Flasher

Product Code: AL-205 Height : 22 cm Dia : 18 cm

Function : Flash Close ABS Base Led : 6 Bright Led Fitted

: Inbuilt **Battery**



Solar Mobile Traffic Light

Product Code: AL-206 : 300 mm Size

(Powder Coated) Body Material: Crc Sheet Of 1mm

Metal Platform

Light Matrial : Polycarbonate : 61 Bright Led

> Encapsulated In Convex Lense

: 12 Volts 65 AH, Battery

Maintainence Free



Solar Delineator

Product Code : AL-202

Light Dimension: 70 X 70 X100 mm Pipe Dimension: 48 X 1000 mm Direction : 360 Degrees Round

> : Protection With Top Ms Mesh Fitted

Viewing Distance: 500 Meters Warranty : 1 Year



Solar Warning Light

Product Code: AL-203-A Height : 15.5 cm Dia : 9 cm

: Flash Close ABS Base Function Led : 4 Pcs Led Fitted

Battery : Inbuilt



Solar Warning Light With MS Mesh Cover

Product Code: AL-203-B Height : 15.5 cm : 9 cm Dia

: Flash Close ABS Base Function : 4 Pcs Led Fitted Led

Battery : Inbuilt



Solar Blinker Traffic Light

Product Code: AL-SB-200P (Polycarbonate)

Size : 200 mm

Body Material: Polycarbonate Body Solar Panel : 20 Watts Panel With Microcontrolled

Solar Charger

: 22 Bright Led Encapsulated In Led

Convex Lense

Battery : 4.5 Ah, Maintenance Free

Warranty : 1 Year



Solar Blinker Traffic Light

Product Code: AL-SB-300P (Polycarbonate)

Size 300 mm **Body Material**: Polycarbonate Body

Solar Panel : 40 Watts Panel With Micro Controlled Solar Charger

Led : 172 Bright Led

Battery : 26 AH, Maintainence Free

Warranty : 1 Year



Solar Blinker Traffic Light

Product Code: AL-SB-300M (Metal)

Size : 300 mm Body Material : Metal Body

Solar Panel: 20 Watts Panel With Micro Controlled Solar Charger

: 172 Bright Led

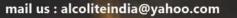
: 7 AH, Maintainence Free Battery

Warranty : 1 Year

Led







Light

SOLAR ROAD PRODUCTS

We provide Reliable and Premium Quality Solar Road Safety Products used for Road Safety. Solar Road Products consisting Heavy Duty Solar Panels, Technical Circut, Operating Systems and Battery for Storage of Solar enery in device. Our Product range includes Solar road Stud, Solar Delineator, Solar Flashing warning Light, Solar Traffic Blinkers, Portable Solar Sign Boards Etc.



DELINEATORS

Delineators are ideally suitable for dangerous central verges, islands, sharp curves etc, High quality reflectors fixed on both sides make it highly visible in poor light condition. They can be installed horizontally as well as vertically. Due to specially designed body and reflectors fixation method, their reflectivity and durability remain for a longer life.



Solar Blinker Traffic Light Product Code: AL-SB-400P (Polycarbonate) : 400 Mm Size

Body Material: Polycarbonate Body Solar Panel : 20 Watts Panel With Micro Controlled Solar Charger

Led : 216 Bright Led Battery : 12 AH, Maintainence Free

Warranty : 1 Year

Also Available In Metal Body And 400 Mm Dia



Product Code: AL-SB-500

: 450mm X 600mm X 52mm. Dimension Direction : Moving & Blinking Solar Panel : 5 Watts Panel With Micro

Controlled Solar Charger : 35 Bright Led Encapsulated In

Convex Lense

: Lion 6, 4.5 Ah Battery Battery

Warranty : 1 Year

Led



Solar Sign Board

Product Code: AL-SB-501

: 600mm X 900mm X 52mm. Dimension Direction : Moving & Blinking Solar Panel : 5 Watts Panel With Micro Controlled Solar Charger

: 117 Bright Led Encapsulated In Led

Convex Lense

: Lion 6, 4.5 Ah Battery Battery

Warranty : 1 Year



Height : 1200 mm Width : 110 mm X 34 mm Reflective Area: 300 Sq.Cms



Product Code: AL-301 (A) & AL-301 (B) Direction : Two way Acrylic Prismatic Reflector Red, White or Yellow combination. Color : 750mm, 1000mm & 1200 mm Height



& 1200 mm



Solar Sign Board

Product Code: AL-SB-502 Dimension : 600mm X 600mm X 52mm.

: Moving & Blinking Direction **Solar Panel**: 5 Watts Panel With Micro

> Controlled Solar Charger : 9 Bright Led Encapsulated In

Convex Lense

Battery : Lion 6, 4.5 Ah Battery

Warranty : 1 Year



Solar Sign Board

Product Code: AL-SB-503 Dimension : 900 Mm Triangle Direction : Moving & Blinking **Solar Panel**: 5 Watts Panel With Micro

> Controlled Solar Charger : 130 Bright Led

Led Battery : Lion 6, 4.5 Ah Battery

Warranty : 1 Year

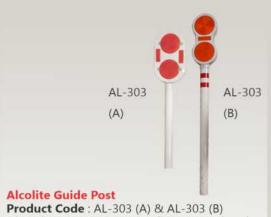


Solar Sign Board

Product Code: AL-SB-504 Dimension : 600 Mm Circular Direction : Moving & Blinking **Solar Panel** : 5 Watts Panel With Micro Controlled Solar Charger

: 130 Bright Led Led Battery : Lion 6, 4.5 Ah Battery

Warranty : 1 Year



: Two way Reflector Metal Body Direction : Orange and White combination Color Height : 750mm, 1000mm & 1200 mm



X 3 nos Both Side

Black Powder Coating

Color

Metal Delineator (IRC-2019) Product Code : AL-305 Dimension :1000mm Reflective Tape: 80mm X 150mm X6Nos, T-11 Sheeting Both Side Width 150 mm X 100 mm Color : Black Powder Coating







Led

SPRING POST

Body Materials

Reflective Band

Hardness

We impart excellent assortment of Spring Posts for clients according to their desired specification. Operating as spring post manufacturer and supplier, We have a large variety available with us, offered at competitive



Mode of study plastic, speed breakers are highly resident to severe impacts and harsh weather conditions. Its dovetail interlocking subunits make it bind perfectly into a one firm bump. The pre colored materials (Black /Yellow) and UV stablizers keep them perpetually colorful. Studded with reflectors on either side, they are clearly visible to the motorists during nights hours. These breakers are ideal for private colonies, hospitals, schools, collages, universities, security check post ,parking areas, loading sites, etc. Incities. Easily removable, this breaker can easily be relocated as desired. Uses: Road, Tunnels, Parking Lots, Parking Garages, Inside and Outside Industrial Sites & Street with High



UV Protected PU

High Intensity Reflective Light Material crystal

: Strong Flexible

85(-/+ 5)

Weathering Resistance: 3 years

Height Upper Dia Body Materials

> Hardness **Reflective Band**

: 80 mm : Strong Flexible UV Protected PU & PVC : 85(-/+ 5) : High Intensity Reflective

Lattice

Light Material crystal

Product Code Height **Upper Dia Body Materials**

Hardness **Reflective Band**

AL-803 : 750 mm : 80 mm : Strong Flexible UV Protected PU 85(-/+ 5) High Intensity Reflective Light Material Crystal

Lattice

: AL-804 **Product Code** Height : 710 mm Upper Dia 80 mm **Body Materials** : Strong Flexible UV Protected PU Hardness 85(-/+ 5) **Reflective Band** High Intensity Reflective

Light Material crystal Weathering Resistance: 3 years

Centre Verge : AL-805 **Product Code Dimensions** : Length 750 mm & Width 250 mm : 2.25 kgs Weight

: Molded in ABS - PC Alloy, **Body Materials UV Stablized** Color : Yellow & Black

Product Code AL-806 Height 1000 mm **Upper Dia** 80 mm **Body Materials** Strong Flexible UV Protected PU Hardness 85(-/+ 5) **Reflective Band** High Intensity Reflective Light Material crystal Weathering Resistance: 3 years

AL-1008 500mm (L) X 380mm (W) X 75mm (H) **Body Material:** AL-1005 250mm (L) X 350mm (W) X 50mm (H) Acrylonitrile Butadiene Styrene AL-1009 500mm (L) X 130mm (W) X 25mm (H) AL-1006 500mm (L) X 380mm (W) X 50mm (H) or ABS Plastic AL-1007 250mm (L) X 750mm (W) X 75mm (H) AL-1010 275mm (L) X 150mm (W) X 30mm (H)



^{***} Above product compatible with Alcolite Epoxy Adhesive.

PLASTIC SPEED BREAKER

Traffic Flow.



RUBBER SPEED BREAKER

Long lasting and cost efficient Rubber Product maximum visibility, even at night, thanks to its flexible rubber material resistant to extreme temperature variations, UV light, oil and moisture easy maintenance, not rusts, not chips, not cracks, not crumbles, not corrodes, not needs repainting it can be fixed using glue, adhesive tape or screws it can secured into concrete, steel or other material, one piece construction

Uses: Road, Tunnels, Parking Lots, Parking Garages, Inside and Outside Industrial Sites & Street with High Traffic Flow.



RUBBER PARKING SAFETY PRODUCTS

We also offer Long Lasting & Cost efficient Rubber Parking Safety Product, These products are ideally suited for use in areas like car parks, Warehouses and other applications. Some of its features include safeguard vehicles from possibility of dents and scraping, Feature highly visible yellow reflective stripes that support Highlighting the areas, superior grade rubber material finish for reliable usage easy to install through support of bolts and screws.



Body Material: EPMD Rubber

AL-2005 500mm (L) X350mm (W) X50mm (H)

AL-2007 500mm (L) X415mm (W) X75mm (H) **AL-2010** 500mm (L) X130mm (W) X25mm (H)

AL-2008 500mm (L) X400mm (W) X50mm (H) (ARROW MODEL) AL-2006 500mm (L) X415mm (W) X50mm (H) AL-2009 500mm (L) X415mm (W) X75mm (H) (ARROW MODEL)





Corner Guard

(L Shape & Round Shape) Product Code: AL-3005

Dimension : 800, 900, 1000 & 1200 MM

Body Material: Rubber

Reflectors: High Quality Retro Reflective



Wheel Stopper
Product Code: AL-3006
Dimension: 500 X 160 X 152 MM & 600 X 120 X 100 MM
Body Material: Rubber

Reflectors: High Quality Retro Reflective



Dock Bumper Product Code: AL-3007

Dimension : 450 X 240 X 100 MM

Body Material: Rubber

Reflectors: High Quality Retro Reflective



Wheel Chock

Product Code: AL-3008

Dimension : 275 X 225 X 250 Mm & 375 X 200 X 225 MM

Body Material: Rubber

Reflectors: High Quality Retro Reflective





ALCOLITE TRAFFIC CONES

Heavy Duty UV Stabilized Non-Fading Colored Good Quality Traffic Cones

ALCOLITE manufactures a wide range of heavy duty traffic cones which are made from strong durable plastic making them excellent for external use in all conditions. They're also stackable for easy storage when not in use.



CONVEX MIRROR

Convex mirrors are ideal for any area where an unobstructed view is required. The mirror faces are manufactured from shatterproof acrylic and come with heavy duty fittings and will provide years of maintenance free service. Convex Mirror, fish eye mirror in which the reflective surface bulges toward the light source and it's reflecting light outwards.



















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Product Code Height Weight : AL- 606 : 750 mm : 4 Kgs : 385X385 mm Base Material : HDPE Reflective Tape Size: 100 mm



Product Code : AL-704 Diameter : 1000mm/39 Inch **Body Material**: Polycarbonate : 6920 Gms. Weight Packing Size : 39X39 Inch Fixing Measures : Clamp & Bolts







Base

Product Code : AL-703

Body Material: Polycarbonate

Packing Size : 33X33 Inch Fixing Measures : Clamp & Bolts

: 800mm/32 Inch

: 5080 Gms.

Diameter

Weight

ALCOLITE MEDIAN MARKER

Made of Tough, Impact Resistant Injection Moulded Thermoplastic Body.

ALCOLITE FLEXIBLE MEDIAN MARKER

High Visibility of Medians & Curves on Roads.



ALCOLITE THERMOPLASTIC ROAD MARKING PAINT

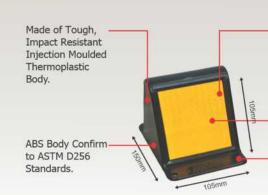
We manufacture thermoplastic road marking material to comply with the following standards or as required by our customers. Hotmelt Thermoplastic Road Marking Material contains hydrocarbon resin, polymer, mineral oil. titanium dioxide, limestone extender, glass beads, and limestone aggregates in accordance with Indian & International Standards.



Alcolite Median Marker

Made of tough, impact-resistant thermoplastic body, reflectorized on either side using fluorescent yellow prismatic sheeting, Alcolite Median Marker is a highly durable reflective product for medians. Designed to take the rigors of natural weathering, the product makes the medians extremely visible thereby preventing accidents and saving invaluable lives on roads.





Reflectorized on Both Sides Using 100 mm x 100 mm Panel Fluorescent Yellow Micro Prismatic Sheeting Confirming to Type XI as per ASTM D-4956-11 standards.

Reflective surface Inclined at 20 Degrees to Achieve Maximum Retro Reflectivity. Look for the original embossing for genuine

Alcolite Flexible Median Marker

Ensure high visibility of medians / pavements in the night or rainy conditions Flexible body which allows impact resistance bouncing back to original axis position. Tough, impact-resistant bodies with Fluorescent Prismatic Sheeting ensuring long-lasting performance.



Product Code AL-1500



Observation Angle°	0	.2	0	.5	1	1
Entrance Angle°	-4	30	-4	30	-4	30
Coefficient of retroreflection	593.2	240.5	457.8	172.6	130.5	59.5



Alcolite Thermoplastic Road Marking Paint

Product Code: AL-4000

The hot-applied compound is specially formulated with superior quality imported raw material. This is a synthetic resin-based thermosetting material which is having better features comparing to conventional applied cold applied paints. The thermoplastic material consists of 100% solids and it environment-friendly as it is solvent-free. Hotmelt Thermoplastic Road Marking Material is generally regarded as superior and more cost-effective than other paints marking as it has better durability, reflectivity, visibility and provides less traffic disruption during applications.

We manufacture thermoplastic road marking material to comply with the following standards or as required by our customers.

- **■** MORTH
- BS 3262: Part 1: 1989
- **BS EN 1871**
- JIS K 5655

Scope of Applications: Hotmelt Thermoplastic Road Marking Material can be applied over both Bituminious and Cement Concrete Surface.

Technical Data Sheets and MSDS available on request.















SAFETY BARRICADES

Specially in comparison to concrete and MASS barriers, water filled barriers often end up being a cost effective security and safety solution as they could be reused throughout an incredibly long life span across locations, scenarios and different jobs. Available in a wide range of sizes and being simple to transport and set up, water filled barriers are perfect for short term uses and several different long. But while concrete and MASS barrier systems may also be fit for particular purposes. One of the main benefits of water filled barriers for temporary situations is that they're less likely to cause damage in the event of impact from site workers, motorists, cyclists or pedestrians, so can end up being a safer choice than concrete.



ALCOLITE ANTI GLARE BARRICADES

Protect the traffic from headlights from oncoming traffic. It is usually used in combination with the central guardrail, central barrier (cement barrier and steel guardrail). It is designed to solve the glare of the headlights which can be a huge factor to blind the drivers and cause accidents. These help improve traffic safety and also could beautify the highway landscape.





Product Code: AL-5001
Dimension: 1000(L)X500(W)X800(H)mm

Water Filling Capacity: 15 Ltr. Colors: Red & Yellow

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Product Code: AL-5004

Dimension: 2100(L)X600(W)X840(H)mm

Effective Length: 2000 mm (2 meter barricade)

Water Filling Capacity: 80 Ltr. Colors: Red & Yellow



Product Code: AL-5002 Dimension: 1100(L)X500(W)X160(H)mm

Water Filling Capacity: 5 Ltr.

Colors: White



Product Code : AL-5005

Dimension : 1640(L)X400(W)X1000(H)mm

Effective Length: 1500 mm (1.5 meter barricade) **Water Filling Capacity:** 50 Ltr.

Colors : Red & Yellow



Product Code : AL-5003

Dimension: 1000(L)X350(W)X760(H)mm

Colors: Red & Yellow



Product Code: AL-5006

Dimension: 2020(L)X400(W)X1265(H)mm **Effective Length**: 2000 mm (2 meter barricade)

Colors: Red & Yellow

Alcolite Anti Glare Barricades

Plastic body 'S' type Anti Glare Barrier made in Thermoplastic material molded in green color made to be fixed on the medians of the road to avoid vehicle lights coming from the opposite direction to the driver. Anti-glare Barrier, Anti-glare Screens or Anti dazzle Board whatever you want to call them by the function is same — Protect the traffic from headlights from oncoming traffic. It is usually used in combination with the central guardrail, central barrier (cement barrier and steel guardrail). It is designed to solve the glare of the headlights which can be a huge factor to blind the drivers and cause accidents. These help improve traffic safety and also could beautify the highway landscape.



Product Code	Width	Height	Thickness
AL-6000	200 mm	600 mm	5 mm
AL-6001	220 mm	600 mm	5 mm
AL-6002	220 mm	900 mm	5 mm













MARKER ADHESIVE

ALCOLITE EPOXY ADHESIVE



QUE - MANAGER WHEEL CLAMP LOCK



REFLECTIVE SAFETY JACKETS.



Marker Adhesive

Ever Grip Bitumen Marker Adhesive (USA Made)

Product Code: AL-400

Marker Adhesive is a hot melt adhesive utilized for permanently bonding pavement markers to asphaltic and Portland cement concrete surface, including chip seal. These adhesives are provided in packed box of 25kg, and offer High reliability, Proven Performance, Impact resistant, Superior cohesion, Consistent quality, Reduced cooking, and faster setting in application equipment.

Weight: 25Kgs (4Bricks) Per Box

Advantages:

Bitumiun Marker Adhesive has been utilized for booking millions for pavement markers and is preferred by engineers worldwide for

- Superior Adhesive High Reliability
- Surface Preparation Faster Setting

Alcolite Epoxy Adhesive

Product Code: AL-500

For fixing of road studs, median marker, speed breakers, delineators, spring post & other toad furniture the adhesive is based on specialize epoxy system (resin & hardener and sand) to provide excellent adhesion of cat eye, speed breakers, and other road furniture to the base to the road surface concrete/bituminous. The material has been used extensively for the last six years and has served our clients to their total satisfaction.

Features:

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- Thick Formulation.
- Fast Acting Hardener.
- Excellent "Wet Out" Properties

Advantages:

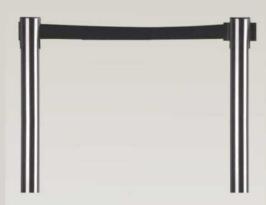
- Resists Runs or Sags
- More Productive.
- Increased Adhesion and Strength

Benefits:

- Better handling properties.
- Less time to wait for Drying.
- Higher quality repair.



Que - Manager Product Code: AL-601



We are instrumental in providing Queue Manager to the esteemed customers at industry leading prices. These products are widely used to manage the crowd or queues in an organized manner. Moreover, our range is made available to the clients in varied specifications to meet the exact requirements of the clients.

Base: 320 mm Height: 910 mm Weight: 7/10 kg Features: Easy to install, Durable standards, Perfect design

Wheel Clamp Lock. Product Code: AL-602



Material: Made from heavy gauge hardness steel with locking system.

Size: 490 mm X 240 mm X 70 mm.

Color: Red & Yellow. Weight: 2.8 kg. Features: Anti theft heavy duty wheel clamp lock. It can be adjusted to fit 7 to 11 inches width tire. It is difficult to open without special tools. 2 key with lock is fitted with clamp.

Application: It is used for anti theft of vehicles. It can used to lock the vehicles in parking, traffic violation, parking violation.

Reflective Safety Jackets.



We provide high quality and excellent array of Reflective Safety Jackets, high visibility safety Vests, etc. These reflective jackets Make Individual easily visible at all time of day thus ensure safety.

Specifications :- Reflective Road safety jackets are fabricated using advanced scientific and technical fabric and film tapes which enhance person's visibility from maximum and longest distances. they are fluorescent in color and are UV stabilized.







Even Our R&D experts constantly work upon the products for their development and improvement in terms of better safety, protection, durability and finer performance. The company has aggressive plans to build this business with a wide footprint across all cities and towns of INDIA. As a Corporate philosophy, We believe in alliances and partnerships and nurtures them to reach the customers with the right solution. We offer a wide array of products and services for Road and Traffic Safety Industry. Our Company boasts of visionary management, seasoned professionals, disciplined operating systems and state of the art technology, which gives it an edge over other Road Safety Products companies. In less than a decade, the company has become a synonym for High-Quality Products delivery within time and costs.



The Company has aggressive plans to build this business with a wide footprint across all major cities and towns of India. We envision a highly safe road environment by committing ourselves to help the people drive, walk and get life safer. Establishing Top grade quality with the professional and honest attitudes as our own responsibility, persisting in the strategy of pursuing with the best quality seeking for development with professional products, focus on the future of the industry, try to develop the company into the top grade in the traffic safety production field. We will stick up to improving the quality and controlling the cost, to provide the best products and services, hoping to create rapid development for Safer Roads.





















Plates For Truck & Trailers



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