MH CRANES & ENGINEERING

A PIONEER IN THE INDIAN CRANE MANUFACTURING INDUSTRY



The Indian crane industry has tremendous growth potential driven by the increase in demand for overhead cranes in various sectors spanning manufacturing, construction, railways, shipbuilding, logistics, warehouse, and storage facilities. The market was valued at USD 922 million in 2021 and is expected to reach USD 1,248 million by 2027. MH Cranes & Engineering, a sole proprietorshipbased firm, is a leading manufacturer and service provider of lifting equipment and a specialist in the industry. It owns India's largest state-of-the-art manufacturing facility located in Chennai for manufacturing industrial cranes.

Major customer expectations in this area pertain to after-sales service, product quality, and spare parts support throughout the product life. MH Cranes augments the service team and always maintains critical parts in stock. The quality team ensures product quality at every production stage as per its quality records, drawings and global standards at its facility in Chennai. Established

in 2013 in Chennai, MH Cranes began with four employees and an investment of Rs 10 lakhs, and over the years, it gained reputed clients and grew its team members. In 2017, it received project orders from the government sector (URC - CMRL Project, CSIR, and IGCAR), and its turnover exceeded Rs. 6 crores in 2019. It set up a world-class factory built in 30000 sqft of 1.5 acres area and achieved a turnover of Rs.10 crores in 2021. "We have efficient processes and manufacturing techniques that help us deliver consistent quality and safety in our product offerings, which helps ensure our customers' reliability and peace of mind." speaks Priyasamy M Managing Director

Ensuring safety and client satisfaction

MH Cranes & Engineering is a one-stop solution for all industrial products and pieces of equipment. Its product list includes EOT Cranes, Gantry Cranes, Jib Cranes, Wire Rope Hoists, Crane Spare Parts, Crane Services, and more. It pays special attention to post-sale services and provides 24x7 crane services to its clients. Its factory is equipped with the latest machines, tools, and necessary infrastructure to manufacture cranes and hoists up to 120-ton capacity and provides customized solutions under one roof as per client's specifications. "Whatever we do, we ensure that we provide good quality products and a high standard of service that will help us forge long-term partnerships." speaks Priyasamy M Managing Director

MH Cranes & Engineering emphasizes the importance of service quality as much as it does production quality. It is trying to inculcate a service-oriented mindset in each of its employees,

differentiating it from other players. MH Cranes provides its potential clients with its client list and contact details and arranges site visits to their premises to showcase their product quality and performance in real factory settings. Its professional team of 30+ veterans of the crane business is dedicated to ensuring operative craned at clients' work site and customer satisfaction backed up with quick and efficient post-sales service. MH Crane invests in its team by conducting regular in-house upgrading courses and meetings on product training, the latest technology, presentation skills, sharing ideas, and feedback. Its clients include ONGC, IGCAR, CSIR, Emerson, Precot Meridian, Daewon, Eriez, Howden, Michelin, Tempel, and Al Industries, among others.



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MH Crane is not resting on its laurels - the company continues to improve, especially in service quality. Headquartered in Chennai, MH Cranes has pan-India customers and plans to expand to all cities across India by 2023 - 2024 and get export orders from Asia. It plans to open sales offices in major Asian cities by 2025-2026.